

NOW, WE'RE A SPECIES OF EDITORS.
WE ALL RECYCLE, CLIP AND CUT, REMIX AND UPLOAD.
WE CAN MAKE IMAGES DO ANYTHING. ALL WE NEED IS
AN EYE, A BRAIN, A CAMERA,
A PHONE, A LAPTOP, A SCANNER, A POINT OF VIEW.
AND WHEN WE'RE NOT EDITING, WE'RE MAKING.
WE'RE MAKING MORE THAN EVER,
BECAUSE OUR RESOURCES ARE LIMITLESS AND
THE POSSIBILITIES ENDLESS.
WE HAVE AN INTERNET FULL OF INSPIRATION:
THE PROFOUND, THE BEAUTIFUL, THE DISTURBING,
THE RIDICULOUS, THE TRIVIAL, THE VERNACULAR AND THE INTIMATE.
WE HAVE NEXT-TO-NOTHING CAMERAS THAT RECORD THE LIGHTEST LIGHT, THE DARKEST DARK.
THIS TECHNOLOGICAL POTENTIAL HAS CREATIVE CONSEQUENCES.
IT CHANGES OUR SENSE OF WHAT IT MEANS TO MAKE. IT RESULTS IN
WORK THAT FEELS LIKE PLAY,
WORK THAT TURNS OLD INTO NEW, ELEVATES THE BANAL.
WORK THAT HAS A PAST BUT FEELS
ABSOLUTELY PRESENT.
WE WANT TO GIVE THIS WORK A NEW STATUS.
THINGS WILL BE DIFFERENT
FROM HERE ON...

Clément Cheroux, Joan Fontcuberta, Erik Kessels, Martin Parr and Joachim Schmid like to invite you
for the opening of the exhibition 'From Here On' .

This exhibition is a major statement about artists and photographers who use the vernacular,
and any other images located on internet as the starting point for their work.
By showing 36 artists we will try and give their work and this movement a new status.

The exhibition will take place from July 4 till September 18 at the Rencontres d'Arles
international photofestival and is located at Atelier de Mécanique, 33 Boulevard Victor Hugo, Arles.
The opening will take place on Monday July 4 at 11.30 am.